

# Keith Crescenzi

# Lead UI/UX Developer

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## SKILLS

- Agile Development, Project Planning
  - Team & Project Management
  - HTML5, CSS3, JavaScript
  - Sass, jQuery, Grunt
  - Git, Bash, PowerShell, Regex
  - Google Tag Manager, Google Analytics
  - Bootstrap 3 & 4, Foundation 5
  - PhotoShop
  - Luminare Online, Engaging Networks, EveryAction, WordPress
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## EXPERIENCE

### LEAD DEVELOPER | DIGITAL PRODUCTION MANAGER — CCAH

JAN 2018 – JUL 2019

- Expanded the development team and organized this into the Digital Production Department, trained new developers, performed code reviews, and introduced TeamTreehouse for self-development.
- Worked directly with clients to address custom coding, resolve security issues, and future planning.
- Produced documentation and standards for job history, production schedules, custom job planning, custom code modules, pre-processor setup and use, and QA guidelines.
- Built custom pages, forms, emails, and templates for various client CRMs, implemented Litmus and Google Analytics. — HTML5, CSS3, JS, GTM, GA
- Built pre-processors for standard and custom client projects. — Marketo Velocity Script, Grunt, nodeJS

### LEAD DEVELOPER — ROBERT HALF at CCAH

APR 2017 – JAN 2018

- Lead and expanded development team, created and implemented job management cycles and schedules, produced documentation for best practices and standards, and trained new developers.
- Implemented Git and Asana, centralized work history, created standard workflow, set up prod server.
- Built custom pages, forms, emails, and templates for various client CRMs. — HTML, CSS, JS, GTM, GA
- Built pre-processors for standard and custom client projects. — Grunt, nodeJS

### UI DEVELOPER — RANDSTAD at ALLEGIS GROUP

DEC 2015 – MAR 2017

- Lead UI for Major, Lindsey & Africa site redesign and Populus Group's Employee Resources. — HTML5, CSS3, JS, jQuery, Foundation, Git
- UI development team for Aerotek.com and MLA SharePoint redesign. — HTML5, CSS3, JS, jQuery
- Standard and Routine UI/UX development for Allegis Group sister company sites and emails.

### JUNIOR WEB DEVELOPER — SEVATEC at FWHA

MAY 2015 – DEC 2015

- Automated 85% of technical document conversions for FHWA. — PowerShell, Regex
- Built Broken Link Reporter for FHWA's more than 600,000 pages. — PowerShell, Regex
- Built Boilerplate and Document Converter for FHWA legacy pages. — PowerShell, Regex, Grunt

### HEALTHCARE SPECIALIST — MD NATIONAL GUARD

MAY 2004 – PRESENT

- Active Reserve drilling status: 1 weekend a month, 2 weeks a year.
- Medical support in Operation Iraqi Freedom with the 1/131<sup>st</sup> Cavalry, COB Speicher, Iraq.

## EDUCATION

*Duquesne University*, Pittsburgh, PA — MA Philosophy

2015

*Troy University*, Troy, AL — BS History

2011