

Keith Crescenzi

Lead UI/UX Developer

ACTIVE DOD SECRET CLEARANCE
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EXPERIENCE

MD ARNG — HEALTHCARE SPECIALIST

AUG 20 — NOV 20

- COVID screening and medical support for OCS and MP courses at Aberdeen Proving Ground
- EMS and 68W sustainment

LCG — UI/UX DEVELOPER

JAN 20 — JUL 20

- Redesigned UI for the NIA Telemarketing Application, created wireframes and mockups, and developed UI, integrating team MVC components, deployed with TFS.
- Migrated legacy functionality to a responsive layout using Bootstrap and targeting iPad/Surface use.
- Custom JavaScript and jQuery for to enhance UX for intuitive navigation and feature use.
- Produced mockups for micro UI development within NINDS financial application.
- Styled components using USWDS, ensured 508 compliance.
- Created custom Sass patterns for reusable and responsive tables, grid layouts, and form components.

CCAH — DIGITAL PRODUCTION MANAGER

JAN 18 — JUL 19

- Hired, trained, and mentored 2 developers.
- Managed 4 person dev team, conducted annual reviews, training, and code reviews, maintained project schedules and assigned team workloads.
- Worked directly with clients to procure and plan custom projects.
- Documented best standards and practices for responsive development, code organization, project planning, workflow, scheduling, QA, and company dev assets.
- Maintained responsibilities from prior position, 40/60 split management/development.

LEAD DEVELOPER

APR 17 — JAN 18

- Hired, trained, and mentored 1 developer.
- Built responsive donation forms, surveys, and interactive pages on Luminate and Engaging Networks, using GTM for split-testing and tracking, custom JavaScript for front-end validation, mimicking multi-step apps for single-page forms, and push value/state changes to the CRM backend.
- Created responsive cross-client email templates, used Litmus analytics to supplement tracking data.
- Server PHP email countdown generator.
- Local Grunt-powered Velocity Script email generator.

ALLEGIS GROUP — UI/UX DEVELOPER

DEC 15 — MAR 17

- Lead UI on the Allegis Web and Creative team for MLA redesign, Populus Group's Employee Resources, using Foundation, Sass, and jQuery for responsive pages and elements.
- Worked on development team for Aerotek.com redesign, using Foundation, jQuery, CSS3, and vanilla JS to create responsive elements and layouts.
- Fixed UI bugs and styled new elements for Allegis Group's sister company sites, and used HubSpot to create emails.

FHWA — JUNIOR WEB DEVELOPER

MAY 15 — DEC 15

- Automated approx. 90% of technical document conversions with a PowerShell Script using Regex.
- Created a broken link reporter PowerShell Script and a Grunt boilerplate generator for FHWA pages.

CVIRTUAL — JUNIOR WEB DEVELOPER

SEP 13 — MAR 15

- UI design and development of Cvirtual.com - HTML5, CSS3, Bootstrap, JS, jQuery, PhotoShop
- CRM, ATS, and Google Apps Administrator

- Worked with Senior Ruby Developer on Cvirtual's Ruby on Rails app for feature planning and bug fixes
- Designed brochures, folders, flyers, infographics, web assets - Photoshop, Illustrator, InDesign

HEALTHCARE SPECIALIST — MD NATIONAL GUARD

MAY 04 – PRESENT

- Active Reserve drilling status: 1 weekend a month, 2 weeks a year.
 - Medical support in Operation Iraqi Freedom with the 1/131st Cavalry, COB Speicher, Iraq.
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SKILLS

- Agile Development
 - Project Management
 - HTML5
 - CSS3
 - Sass
 - JavaScript
 - jQuery
 - Grunt
 - PowerShell
 - Google Analytics
 - GTM
 - Bootstrap
 - TFS
 - USWDS
 - PhotoShop
 - Luminare Online
 - Engaging Networks
 - EveryAction
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EDUCATION

- Duquesne University, Pittsburgh, PA* — MA Philosophy 2015
- Troy University, Troy, AL* — BS History 2011